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The Science of Good Business – Proof it's Time to Change.

Fluid Science has now been in place since Mid April. **To date it has generated over \$30,000.00 in additional gross for service and parts.**

The 2 day training that kicked off the program was thorough, had all needed parties involved and had sufficient hands on applications. If asked would I do it again, yes.

We are constantly losing maintenance areas to sell and Toyota is not a repair intensive vehicle. **This program gives a visual selling tool which documents the need of the fluid exchange.**

To date in this store we have not had a customer concern when the evidence is presented properly as to the need.

Sincerely,

Bob Betten
Service & Parts Director
Price Auto Group
