



Fluid Rx Diagnostics®

“Blueprint-for-Success Process with Instructional Videos”

Vital Fluids Analysis educates and shows your customers WHY and WHEN fluid services are required providing Instant Credibility in your service recommendations.

“Test! – Don’t Guess!” Overview: <https://youtu.be/cAcRjD25Yz8>

Please click here for: [The Fluid Rx Diagnostics Company Magazine](#)

The following process and instructional videos make it simple, quick and easy to add instant fluid testing to your Multi Point Inspection (MPI).

1. Add Vital Fluid Analysis to your MPI for vehicles that are more than 2 years old or that have exceeded 20,000 miles.
(Service Advisor Presentation Video: <https://youtu.be/b89cSDt6pbY>)
2. Hand your customer our brochure or show them our Customer Fluid Evaluation Chart. Explain the benefits of proper fluid preventative maintenance and the technology you are using to test their fluids.
3. Perform the tests in accordance with our fluid sampling guidelines and mark the results. (Technicians MUST SEE this “how-to” Video <https://youtu.be/NQAX2S3OI6E>)
4. Inform your customer about OEM fluid recommendations, then show them the results of each fluid tested. Point out which fluids are “GOOD” as well as those that require servicing. (Service Advisor Test Results Video: <https://youtu.be/MTna9UAXCEU>)
5. Offer to perform all required and suggested fluid services and provide the cost.
6. Perform a post test after each service. The fluid must test “GOOD” or the service must be repeated. (Technician Video: <https://youtu.be/BQORX11sSiQ>)

Higher Ticket Averages • Loyalty & Retention • Growing Car Counts

Fluid Testing takes your business to the next level by increasing fluid preventative maintenance service sales by as much as 300% or more in the first 90 days.

For additional support call: 855-533-5843 or email us: sales@fluidrxdiagnostics.com
www.fluidrxdiagnostics.com

Revised June 2018