

## CalABC President's Message



The market place continues to be challenging and our industry members continue to deal with a considerable amount of adversity. This adversity can come from consumers who suffer from buyer remorse caused by their own financial misfortune, to regulatory agencies with an ever-looming budget crunch. I guess that's where everyone does have many things in common. Today many businesses struggle to keep their doors open, keep people employed and providing excellent service. Our industry needs to be better than ever when doing inspections and qualifying the need for repairs. The agencies that regulate our industry have stepped up enforcement to protect consumers from unnecessary repairs, as well as protecting their

department from budget cuts.

The timing couldn't be better for us to work together with these agencies in establishing better and more defined guidelines for automotive repair. CalABC wants to continue the work we began last year on system flushes and services and establish standards. Working with the agencies, manufacturers and service providers will give us clear guidelines when recommending and performing these services. We also continue to deal with break and meal period issues. Just think, we are seeing numerous layoffs and cutbacks. If you take just one case that was in the media that settled one of these cases for 8 million divide that by \$40 thousand and that could have been 200 jobs. The point is, business continues to get hit from all sides to a point that it's easier to move out of state and find a state

where government wants to work with business, rather than having laws that don't make any sense and drive a wedge between you, the consumer and government. Working together we will accomplish more than trying to do it alone.

*Johan M. Gallo*

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## Fluid Rx® Instant Lubricant Diagnostics - the best strategy to identify and recommend vehicle fluid change intervals

The useful service life of engine oil and vehicle fluids is affected by many variables including city or highway driving, heavy loads, road conditions, terrain, weather, air quality, vehicle condition, maintenance programs, the driver, and the type and quality of the fuel, lubricants, oil and filters being used. At best it is difficult to predict when a car's oil and fluids should be changed.

Vehicle owner's manuals provide oil and fluid change recommendations based on time or mileage and perceived driving conditions. One

schedule is for normal driving conditions and a much shorter change recommendation is made for severe driving conditions leaving it to the consumer to judge which schedule should be followed. Either way the consumer has no assurance or guarantee that their vehicle isn't being damaged by operating with dirty oil or depleted fluids which may result in excessive

or unexpected maintenance costs. On the other hand, resources, money and time are being wasted by changing these fluids too soon.

Car manufacturer's oil change indicator lights are triggered by an algorithmic program that has nothing to do with the actual condition of the oil. Instead

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## Obama's Future

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embraced the green economy and the desire to increase the production of renewable energy. That would increase the nation's self sufficiency while also helping to cleanse the air. The nation will then rally to the cause, creating more investment in modern technologies and vast new economic opportunities for all.

Obama favors free markets. But he reasons that such dynamics can be unfair and lead to widening economic disparities. That thinking combined with today's harsh recession have formed the centerpiece of what will eventually become his legacy: a fiscal stimulus plan and more government intervention. While not Reagan-like, the American people have spoken and will do so again in four years.

Ken Silverstein, EnergyBiz Insider

## Conference Report on American Recovery and Reinvestment Act -- Preliminary Overview

### OFFICE OF SPEAKER NANCY PELOSI FACT SHEET

Just over three weeks since the Inauguration of President Obama, Congress will consider the American Recovery and Reinvestment Act, to save and create jobs, get our economy moving again, and transform it for long-term growth and stability. The landmark legislation is the first dramatic new investment in the future since the creation of the interstate highway system a half century ago.

A staggering 3.6 million American jobs have been lost since this recession began in December 2007 – the culmination of the failed economic approach of the Bush Administration – one that also doubled our national debt in eight short years. We need a New Direction.

The conference report on American Recovery and Reinvestment Act currently being drafted will:

- Create and save 3.5 million jobs, rebuilding America, making us more globally competitive and energy independent, and transforming our economy.
- Give 95 percent of American workers an immediate tax cut.
- Invest in roads, bridges, mass transit, energy efficient buildings, flood control, clean water projects, and other infrastructure projects.
- Restore science and innovation as the keys to new American-made technology tackling urgent national challenges like dependence on foreign oil.
- Invest quickly into the economy.

Unprecedented accountability and

## Fluid Rx® Instant Lubricant Diagnostics

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sensor information from the engine including temperature, speed, and duration are combined to create probability factors that predict when the oil may need to be changed. This is at best a guess, not an analysis of the oil's condition and there is no change indicator light for transmission, power steering or brake fluid.

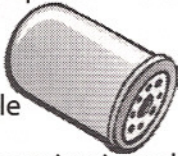
Fortunately there is an easy way to monitor and identify a fluid's condition and know when to recommend its replacement. Fluid Rx® is a visual lubricant diagnostic tool that allows the technician and consumer alike to evaluate a fluid's condition, no tools or special knowledge needed.

Owner's manual fluid change recommendations are intended

to prevent vehicle damage and loss of performance caused by operating with depleted fluids.

By changing oil and fluids before they become depleted the vehicle will:

- Use less fuel
- Pollute less
- Be more reliable
- Last longer
- And cost less to maintain and operate over its service life.



Fluid diagnostics is the key to identifying fluid change intervals to reduce consumption and waste, improve reliability, and reduce overall operating and repair costs over the life of a vehicle.

Ron McElroy & Ron Schornstein, Co-Founders

transparency measures are built in to help ensure tax dollars are spent wisely and help restore confidence — another critical component of this recovery.

The legislation being drafted contains targeted efforts in:

- Clean, Efficient, Energy
- Transforming our Economy with Science and Technology
- Lowering Health Care Costs and Ensuring Broader Coverage
- Investing in Education for the 21st Century
- Modernizing Roads, Bridges, Transit and Waterways
- Helping Workers Hurt by the Recession
- Providing Strong Accountability Measures.

Following are highlights, based on

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